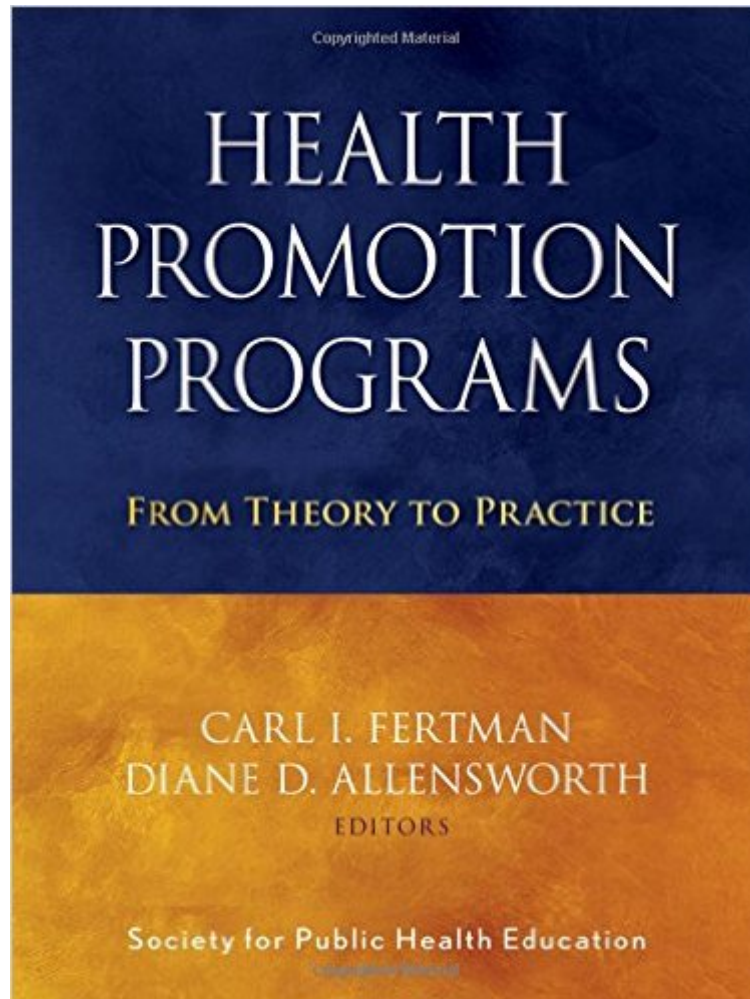


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# Health Promotion Programs: From Theory To Practice



## Synopsis

Health Promotion Programs introduces the theory of health promotion and presents an overview of current best practices from a wide variety of settings that include schools, health care organizations, workplace, and community. The 43 contributors to Health Promotion Programs focus on students and professionals interested in planning, implementing, and evaluating programs that promote health equity. In addition to the focus on best practices, each chapter contains information on:

Identifying health promotion programs   Eliminating health disparities   Defining and applying health promotion theories and models   Assessing the needs of program participants   Creating and supporting evidence-based programs   Implementing health promotion programs: Tools, program staff, and budgets   Advocacy   Communicating health information effectively   Developing and increasing program funding   Evaluating, improving, and sustaining health promotion programs

Health promotion challenges and opportunities   Health promotion resources and career links

"The authors have clearly connected the dots among planning, theory, evaluation, health disparity, and advocacy, and have created a user-friendly toolbox for health promotion empowerment."

—Ronald L. Braithwaite, PhD, professor, Morehouse School of Medicine, Departments of Community Health and Preventive Medicine, Family Medicine, and Psychiatry

"The most comprehensive program planning text to date, this book examines all facets of planning and implementation across four key work environments where health educators function."

—Mal Goldsmith, PhD, CHES, professor and coordinator of Health Education, Southern Illinois University, Edwardsville

"Health Promotion Programs . . . explores the thinking of some of our field's leaders and confirms its well-deserved place in the field and in our personal collections."

—Susan M. Radius, PhD, CHES, professor and program director, Health Science Department, Towson University

## Book Information

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## Customer Reviews

I bought this for a master's class and it is well-written, up-to-date and interesting to read. I would def. rec'd it.

This book has everything in it from A - Z to help you put a health program together! I used this in my college class but every health professional should have it.

Easy to read and understand. This is quickly becoming my "go-to" manual...if you're studying theory and health promotion I strongly recommend this book

It wasn't very appealing to the eye.

Kinda complicated material for an intro course. But the book arrived in good condition.

Only few pages of overall product i've been read so it is nice tool for planing and learn the basic concps around health promotion progrmas,Thank You very much in offering this text, i strongly advice this text for students and practitioners of public health promoters.Borja from Spain

Turned out be a useful resource for my doctoral library.

It was required, easy to carry and read!

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